

Author Instructions/Author Guidelines

The publishing language of the journal is English.

Manuscripts submitted for publication should be neither published in any journal before nor submitted simultaneously to another journal. Master or Doctoral Thesis previously shared with public may be published.

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Fees/Charges

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The journal charges the following author fees to cover publication costs up to **8** **pages in PDF format:**

- **Article Processing Fee: 99.00 GBP**

Publication Process/Peer-Review Processing

1) Pre-submission requirements

Please submit your manuscript using the **online manuscript submission system**. In the unlikely event that you have problems, please email the submission to the **editorial office** of the journal.

As part of the submission process, authors are required to check their submission's compliance with all of the following items, and submissions may be returned to authors that do not adhere to these guidelines.

- a) The submission must be original, not previously published, and is not under consideration by another journal (any exceptions should be explained in the Comments to journal editors).
- b) Manuscripts are sent as “Word” documents (e.g. .doc, .docx, .rtf, etc.).
- c) Visual materials (figures and photographs) are sent as Bitmap (e.g. .JPEG, .TIFF, .GIF, etc.) images with a quality of **300 dpi** resolution at least. Each figure must contain a brief caption of no more than one sentence, placed under the figure.
- d) Each table must contain a brief caption of no more than one sentence, placed above the table. The legend and annotations should be placed below the table. Annotations may be used to explain abbreviations. All Tables submitted must be cell bases, editable and short. Avoid using color shades in the Table. Usage of special characters such as asters must be denoted below with the text explaining the denotation. Do not use any hyperlinked text in the tables.
- e) It is important that numerical equations and the tables in the manuscript should be submitted in Word (.doc), Excel (.xls), and PPT formats only, not as images.

2) After you submit:

a) Plagiarism screening policy

The editorial office utilizes a web-based software program (**Ithenticate**) to identify potential plagiarism by comparing documents and highlighting similarities.

A "similarity rate" of 25% or less is acceptable. If a manuscript has a similarity rate exceeding 25%, the author will be asked to make corrections.

b) Peer-review

All submitted papers will first be pre-evaluated by the editorial board through "peer review" system in electronic environment; later the papers will be sent to advisory board members. Manuscripts deemed suitable for the journal will then be sent to three reviewers in a **double-blind** process. If necessary, authors may be asked to address certain questions or correct specific issues. The possible outcomes of this review process are acceptance, minor revision, major revision, rejection in the current form, or outright rejection.

c) If your manuscript is accepted: Next Steps

Upon submission acceptance, you will receive a form containing a copyright agreement along with a request for payment for article publication. Once the payment is processed, your article will move to the copyediting stage where all information and data are thoroughly reviewed and verified. A galley proof of the article, as it will appear in the journal, will then be sent to the authors for proofreading and corrections. After receiving the corrected proofs from the corresponding author, the final, paginated, and citable articles are published, followed by a publication notification sent to the author.

Manuscript Formatting Guidelines/Template

Obligatory segments of manuscript:

Title: Title must be concise, self-explanatory, and brief. It's advisable to avoid using abbreviations as much as possible.

Author Information includes complete information of the author (s) with their affiliations in the order of their contribution, along with the complete contact information of the corresponding author, which must include the complete name, affiliation, and email address for all future communication.

Abstract: The abstract should be concise, informative, and self-contained. The abstract must provide a summary of the entire article in nutshell without any citations.

Keywords: All submissions must contain at least 5-6 keywords or important phrases from the manuscript that provides a glimpse of the article.

Body:

Introduction: The introduction should set the tone of the study by clearly stating the purpose of the study, explaining its significance, aim and scope by citing relevant research findings and statements as evidence.

Materials and Methods: This section should provide a complete overview of the research study, detailing the research techniques applied, the sample size, and the way the experiment is conducted. The data extracted from the study should be presented in the form of tables, figures, images etc., to make it more meaningful to the readers.

Discussion: The data presented using formulae, equations etc., should be analyzed thoroughly applying statistical methods to discuss the major observations from the study. This is an important aspect of the study that should extract the entire outcome of the study.

Findings/Results: This section draws important findings of the study making comparisons, applying probabilities, and testing the hypothesis to prove or reject the statement made at the beginning of the study.

Conclusions: Authors summarize the entire study by setting limitations if any such as methods applied, or the sample size or methods employed to conduct this study. Author/s make specific recommendations to advance research in this area in the future.

Funding: The authors must acknowledge the funding agencies if any in their studies.

Acknowledgments: Author/s must acknowledge all the agencies, institutes and individuals that supported the study in the end.

Appendix: Questionnaires, Abbreviations, Full form all the abridged words and the jargons must be elaborated in this section to facilitate readers.

Figure Illustrations and Table Formatting: Research is communicated effectively only through figures & tables such as graphs, illustrations, diagrams, or other visuals. Tables play a significant role and images must be submitted only in high-resolution in TIFF, PNG, JPEG or EPS formats. There is no limitation for the number of figures and tables to be included in the manuscript. Composite figures must be labeled A, B, C, etc. Legends are mandatory to explain an image or table that should not exceed

100 words. Each table/figure must contain a brief caption of no more than one sentence. Do not use any hyperlinked text in the tables/figures.

Reference Formatting

Reference Style: This journal uses **APA referencing style**.